

THE WELLNESS WIZARDS

UC Davis Biomedical Engineering – Q@AS

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01

OUR TEAM AND
JOURNEY



OUR TEAM



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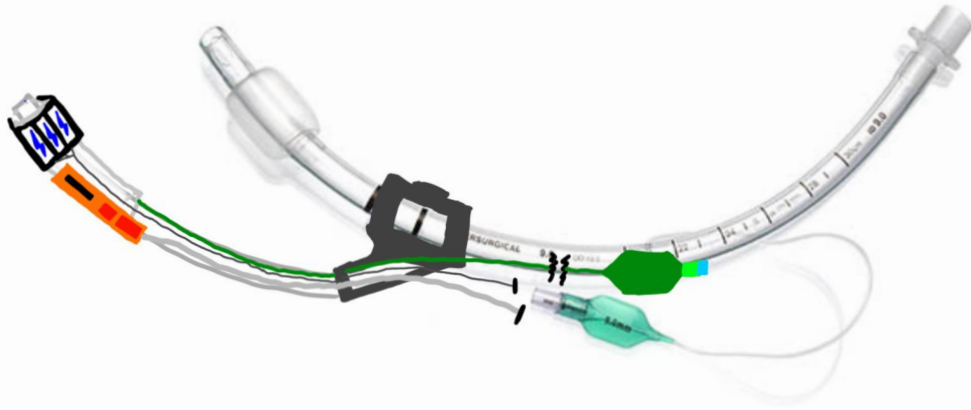
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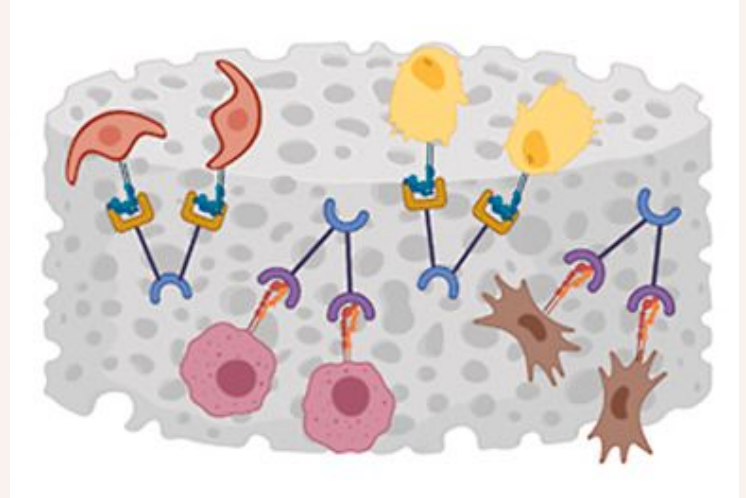
OUR CLINICAL JOURNEY



CLINICAL NEEDS SOLUTIONS



ECG and pulse oximeter
integrated endoesophageal tube

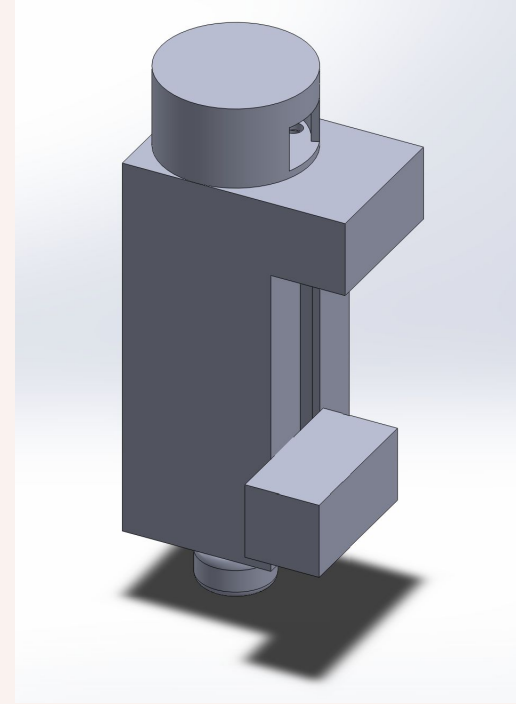


Ligand-Loaded Demineralized
Bone Matrix for Enhancing
Artificial Bone Grafts

CLINICAL NEEDS SOLUTIONS

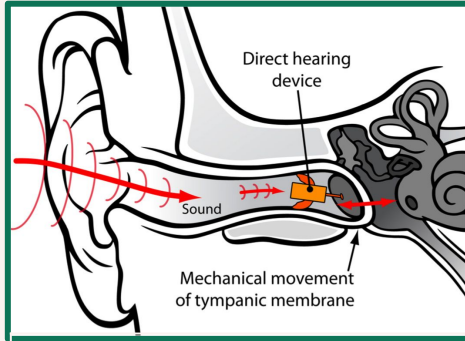


Robotic Laparoscope to improve laparoscopic surgeries



Bone alignment and tendon stretching for ORIF wrist surgeries

OUR PAST MVPS



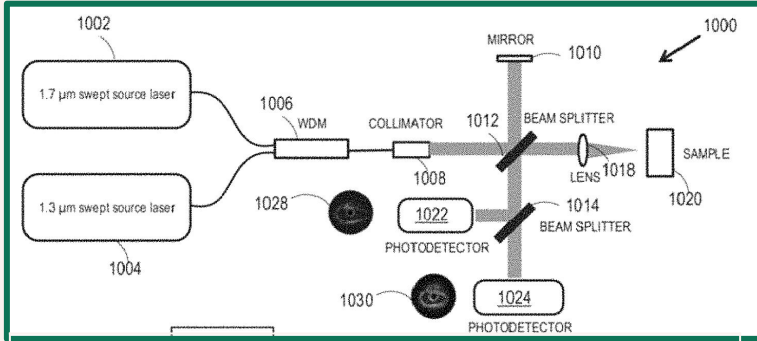
Direct Drive Hearing Aid

Pro:

- Avoids feedback and occlusion

Con:

- Complicated and physician-dependant use



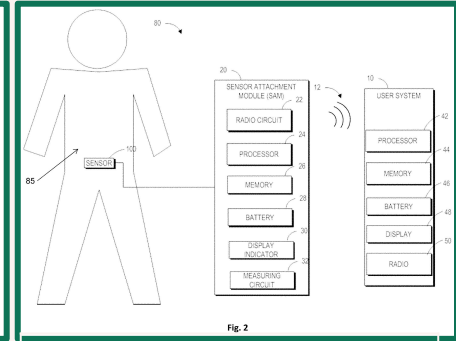
High Resolution OCT Imaging Device

Pros:

- Sharper intravascular imaging to diagnose atherosclerosis
- Fewer invasive procedures

Cons:

- Uncertainties whether this device would improve treatment



Fetal Movement Sensor

Pros:

- Wearable, noninvasive device that monitor both fetal and mother's health

Cons:

- Efficacy concerns
- Challenging to get approved by insurance

Interviews: Each week we interviewed patients, medical providers, and industry professionals to gather information on the feasibility and impact of our MVP.

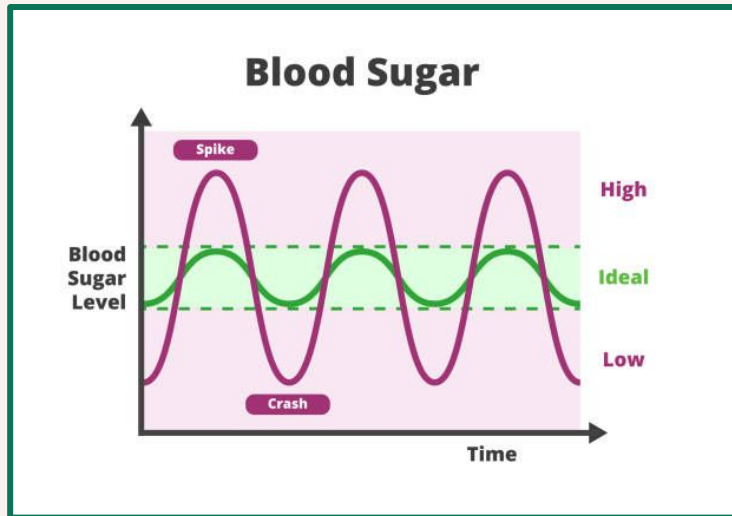
02

PROBLEM AND
CHOSEN MVP



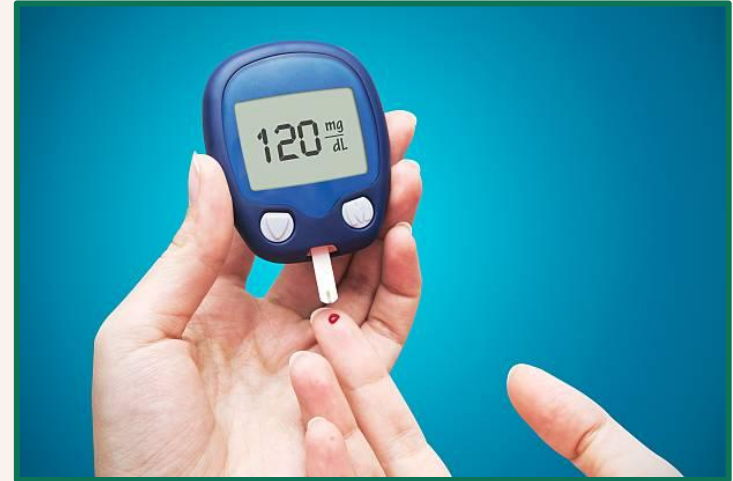
PROBLEM DESCRIPTION

There is a need for a non-invasive method of monitoring glucose that is both continuous and accurate.



- ❖ Current accurate methods of measuring glucose are invasive
- ❖ State-of-the-art continuous glucose monitors (CGMs) are invasive and inaccurate

STATE-OF-THE-ART GLUCOSE MONITORS



MVP – MICROFLUIDIC GLUCOSE MONITOR

The Glucose

Wizard!



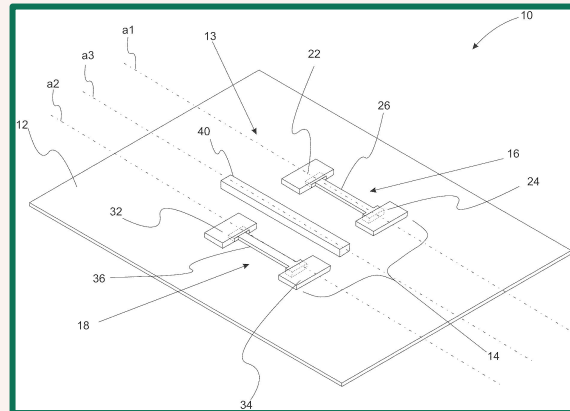
MVP – UNIQUE SELLING POINTS

1. Non-Invasive sampling: A de novo method of reading blood sugar levels. Eliminates the need for finger pricks and invasive CGMs
2. High Sensitivity: Extremely wide detection range spanning 5 orders of magnitude with a detection limit as low as 10 nanomolar
3. Flexible and Durable: Fabricated on an ultra-flexible substrate, allowing for mechanical robustness and conformability to highly dynamic areas
4. Addresses a large market: Targets Type 2 diabetes patients, a prevalent global health issue with significant market potential. The device can also be utilized as a wellness device for losing weight and improving health

MVP – THE PATENT

What is claimed is:

1. A biosensor comprising:
 - a flexible substrate; and
 - at least one field effect transistor assembly comprising a pair of flexible field effect transistors deposited onto the flexible substrate, each pair of flexible field effect transistors including:
 - a first electrode assembly including a first source electrode, a first drain electrode, and a first metal oxide channel, the first metal oxide channel contacting the first source electrode and the first drain electrode;
 - a second electrode assembly including a second source electrode, a second drain electrode, and a second metal oxide channel, the second metal oxide channel contacting the second source electrode and the second drain electrode; and
 - a malleable gate electrode deposited onto the flexible substrate, the malleable gate electrode interposed between the first electrode assembly and the second electrode assembly.



- Patent was filed in November 2023
- Patent is solely for the novel technology relating to glucose biosensing through sweat
- Logistics of commercial product is still under investigation, such as biocompatible substrate and adhesive

US11813057B2

United States

Download PDF Find Prior Art Similar

Inventor: Chongwu Zhou, Mohammed R. Amer, Ahmad N. Abbas, Qingzhou Liu, Mervat Alharbi

Current Assignee: Jeddah, University of, University of California, University of Southern California USC

Worldwide applications

2019 [US](#)

Application US16/699,314 events

- 2019-11-29 • Application filed by Jeddah, University of, University of California, University of Southern California USC
 - 2019-11-29 • Priority to US16/699,314
 - 2021-06-03 • Publication of US20210161435A1
 - 2023-02-23 • Publication of US20230060118A9
 - 2023-07-25 • Assigned to THE REGENTS OF THE UNIVERSITY OF CALIFORNIA
 - 2023-07-25 • Assigned to UNIVERSITY OF SOUTHERN CALIFORNIA
 - 2023-09-01 • Assigned to University of Jeddah
 - 2023-11-14 • Application granted
 - 2023-11-14 • Publication of US11813057B2
- Status** • Active
- 2041-04-08 • Adjusted expiration

VALUE PROPOSITIONS



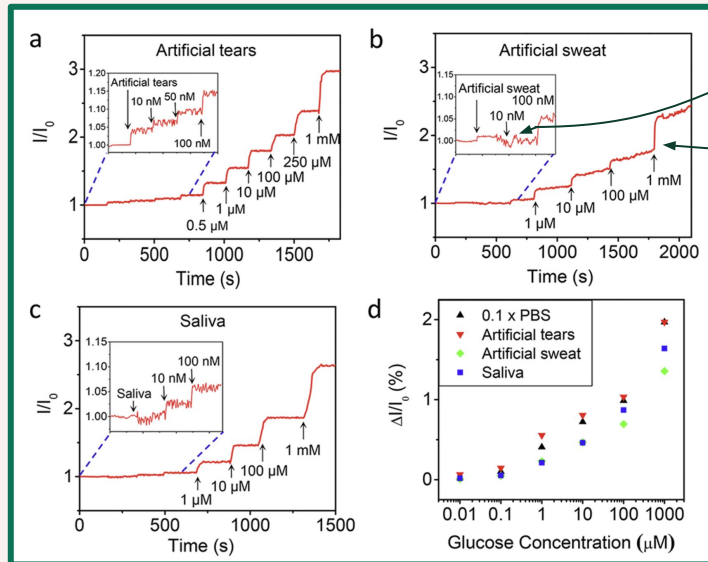
- Can be used for health and wellness
- Non-diabetic and pre-diabetic patients

- Non-invasive and continuous device
- Detects changes in glucose in real-time



DATA ACCURACY

Sensitivity:

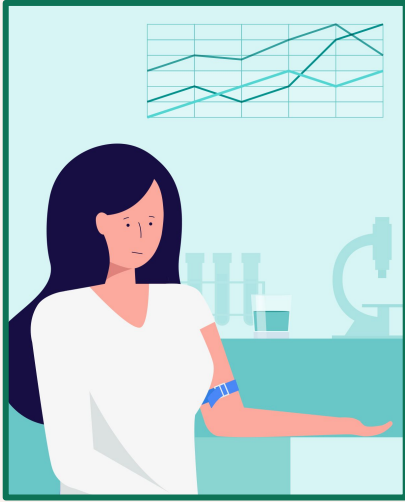


- Can detect changes >10 nM glucose
- Difference in voltage seen in graph
- Multiple different inputs

03

MARKET ANALYSIS





In the United States,
1.2 MILLION

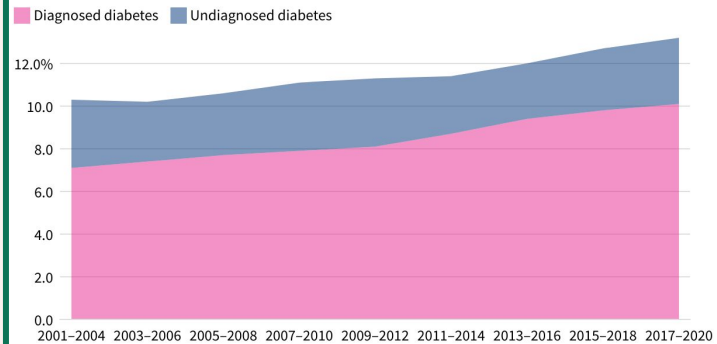
people are diagnosed
with diabetes annually



DIABETES PREVALENCE

As of 2020, more than 10% of US adults had a diabetes diagnosis.

Age-adjusted prevalence of diagnosed and undiagnosed diabetes among US adults, 2001–2020

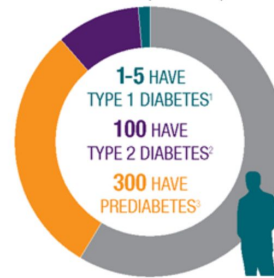


Includes both type 1 and type 2 diabetes. Diagnosed diabetes is based on self-report. Undiagnosed diabetes is based on adults who met laboratory criteria for diabetes but were not aware or did not report having diabetes.

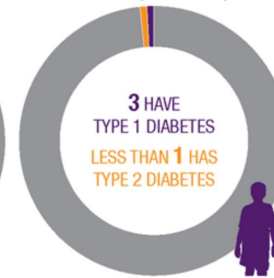
Source: [Centers for Disease Control and Prevention](https://www.cdc.gov/diabetes/)

OVER 29 MILLION AMERICANS HAVE DIABETES

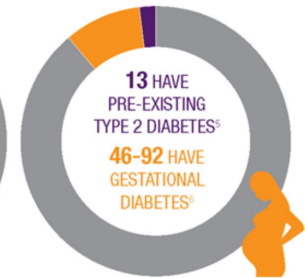
FOR EVERY 1,000 AMERICAN ADULTS (20+ YEARS)



FOR EVERY 1,000 AMERICAN YOUTH (10-19 YEARS)⁴



FOR EVERY 1,000 AMERICAN FEMALES WHO ARE PREGNANT

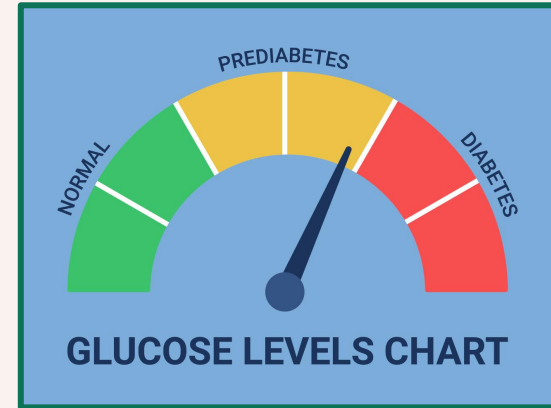


OUR TARGET MARKET

Type 2 Diabetes



Prediabetes



04

USER

WORKFLOW



USER WORKFLOW – PURCHASING



Off the Shelf

OR

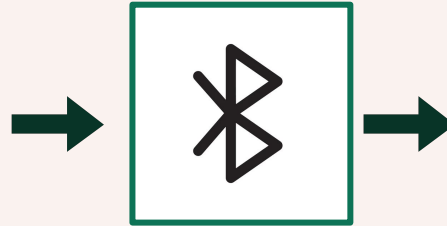


Online Vendors

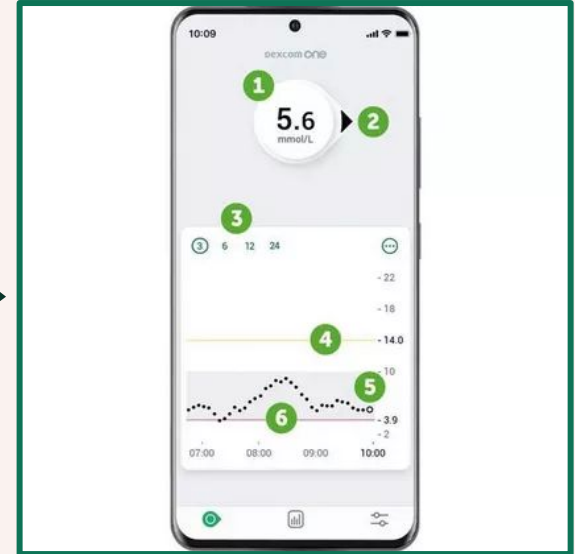
USER WORKFLOW – SETUP



Download the app



Pair via Bluetooth



App Concept from
Dexcom, Inc.

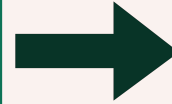
USER WORKFLOW - APPLICATION



Wipe application area
with included alcohol wipe

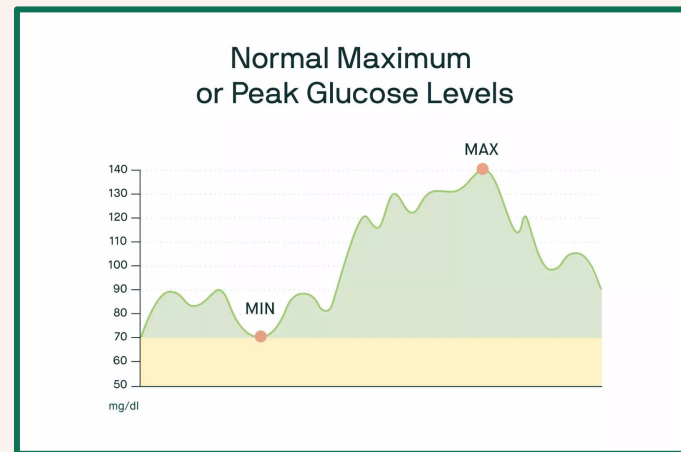


Peel adhesive backing
from device



Place on application area

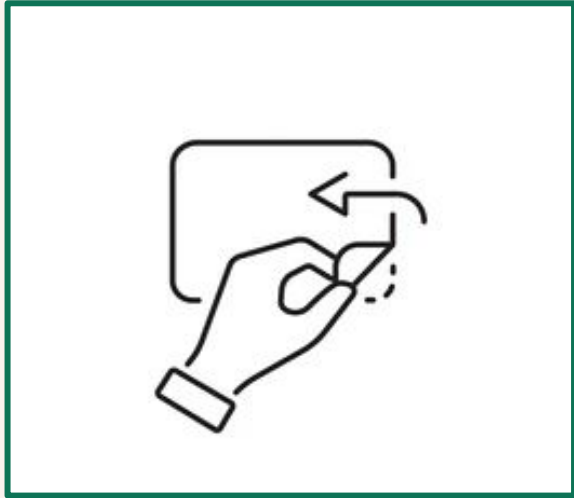
USER WORKFLOW – MONITORING



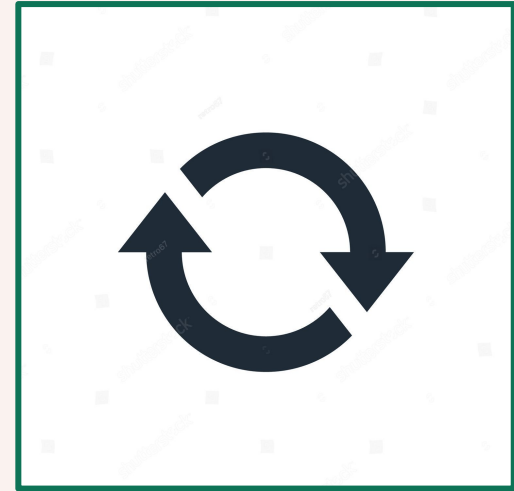
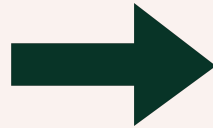
See how they affect your
body's metabolism!

Eat, Exercise, etc.

USER WORKFLOW – REMOVAL

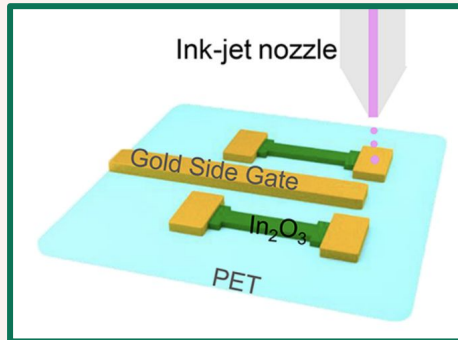
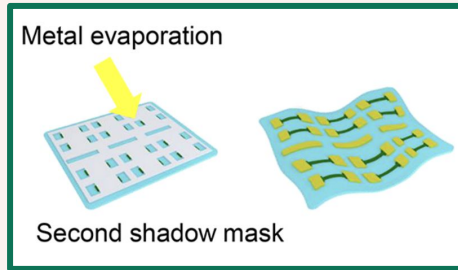


Device is peeled off after approximately 2 weeks



User workflow is repeated

MANUFACTURING – PRACTICALITY



- **Simple**, two-step fabrication process
- **Scalable** fabrication and made with **standardized materials**
- Use of **existing technologies** like inkjet printing
- Potential for **high-volume production**
- **Integration potential** with existing smart devices

05

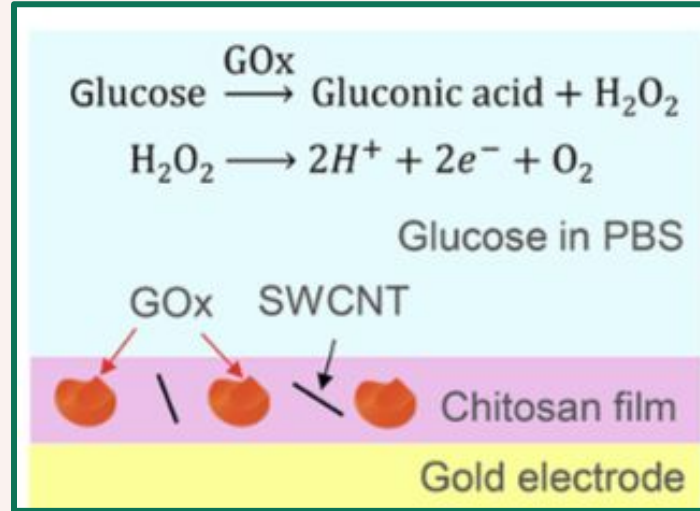
REGULATORY
PATHWAY



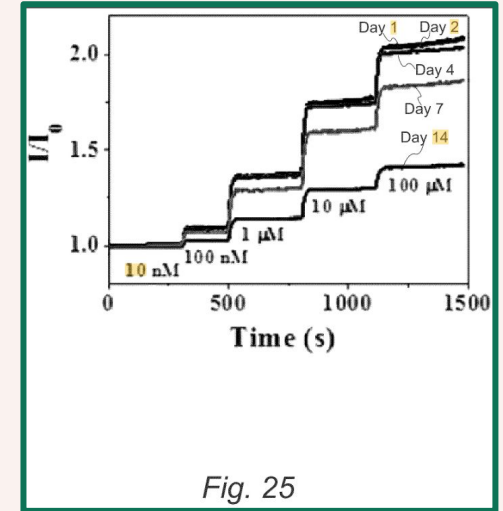
PRECLINICAL EVALUATION



Biocompatibility

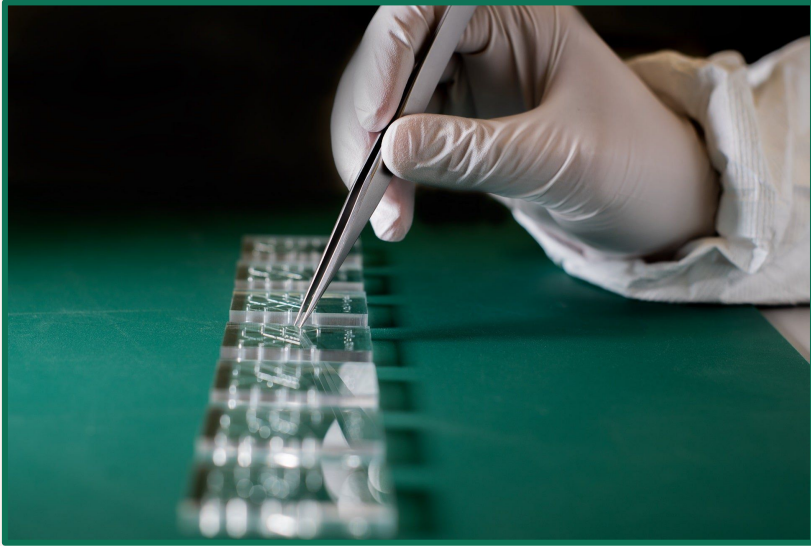


Chemical Composition



Safety & Efficacy

PRECLINICAL EVALUATION

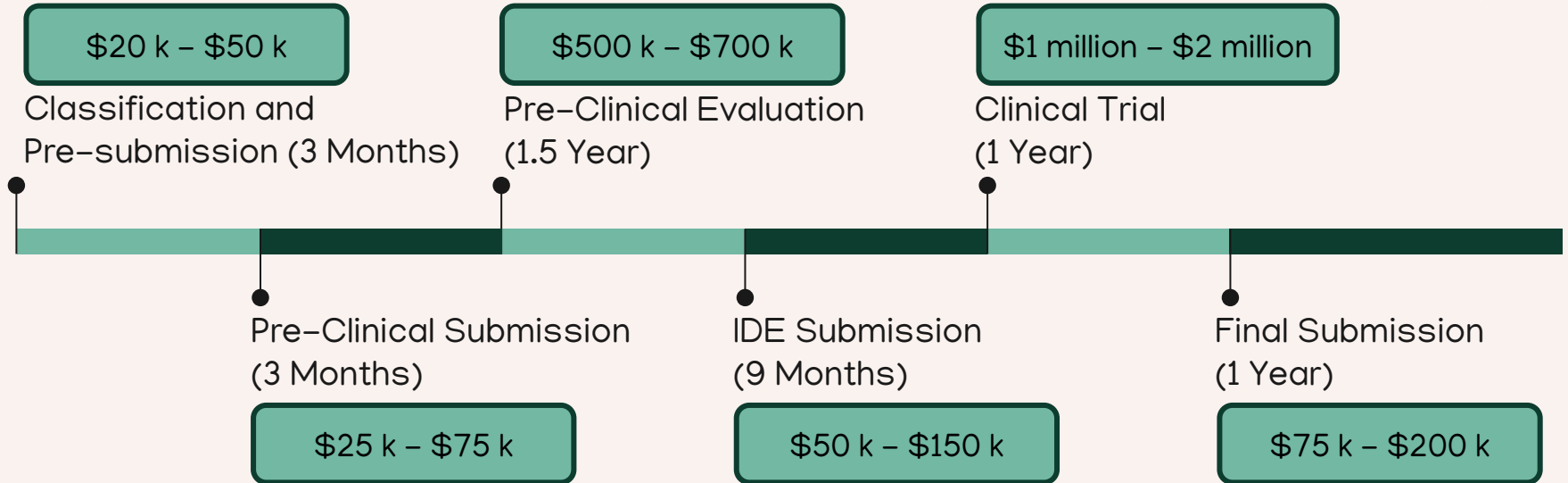


Manufacturing and Packaging Process



Shelf Life

FDA PATHWAY



Total: \$1.7 – \$3.2 million over 5 years



06

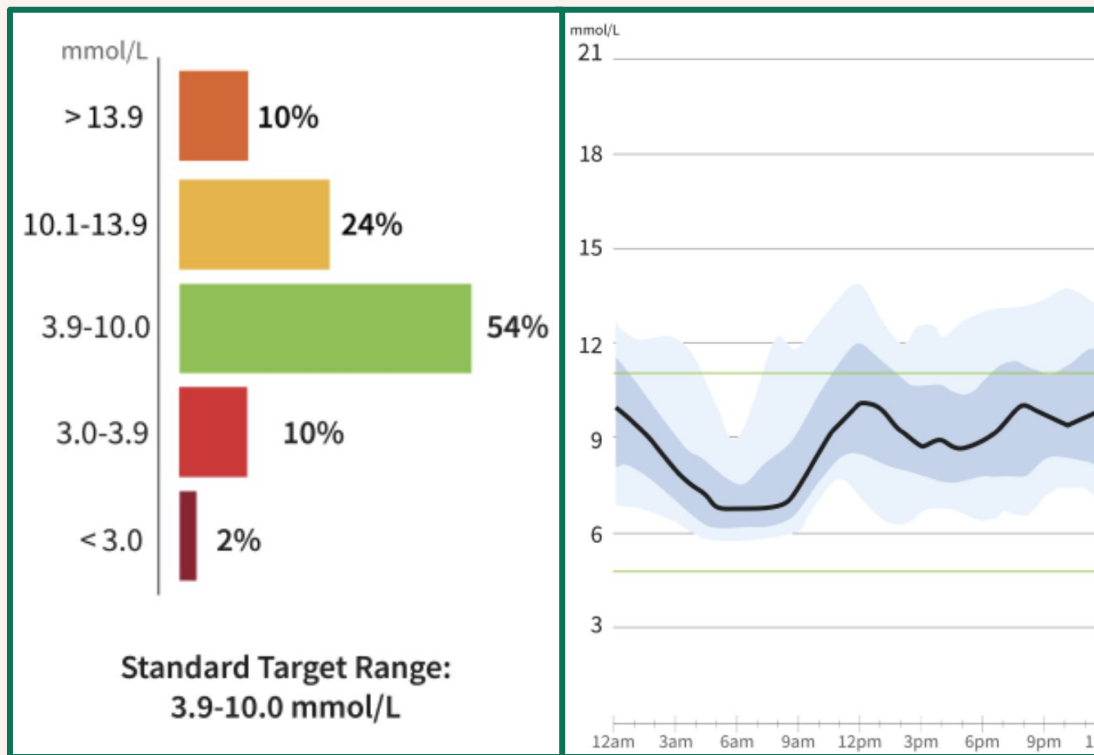
COMMERCIALIZATION
PROCESS

APP DEVELOPMENT

Our app is an important part of our device. It is the main way people interact with our device.

- Live data, visual graphs
- Generates alerts based on pre-set thresholds
- Store historical data for analysis, trends
- Intuitive interface

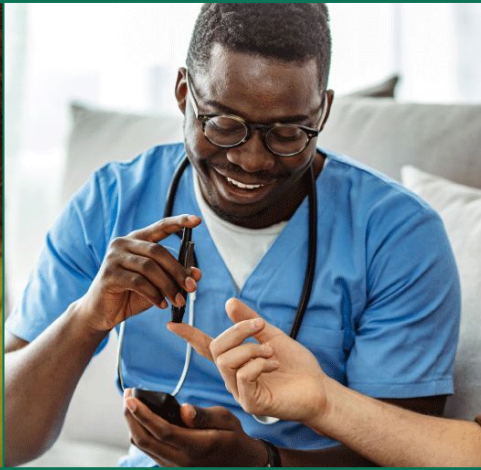
The development will cost \$10,000 – \$50,000 for a professional fully functional app.



BUY-IN SUPPORT



Patients



Medical Providers



Insurance Companies



FDA

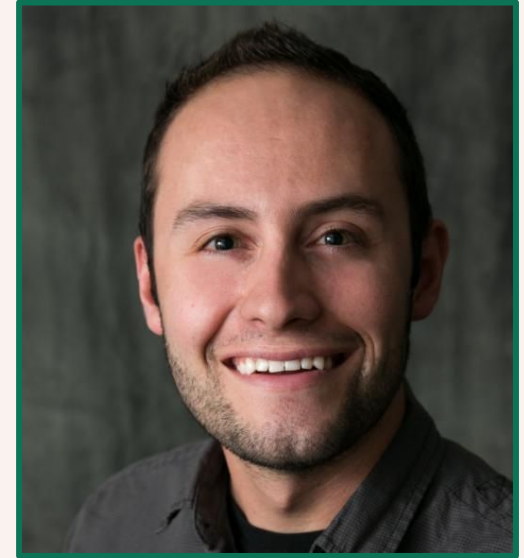
LOCAL PARTNERSHIPS



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for Health Monitoring,
Diagnostics, and
Therapeutics*



UCD Medical Center
*Department of Internal
Medicine: Endocrinology,
Diabetes and Metabolism*



Steven Lucero
*TEAM Laboratory
Manager, Prototyping and
Design Lab*

MATERIAL COST PER DEVICE

<u>Material:</u>	<u>Purpose:</u>	<u>Cost per device:</u>
Polyethylene terephthalate (PET)	Substrate	\$0.10 – \$0.50
Indium Oxide (In ₂ O ₃)	Nanoribbons	\$0.50 – \$1.00
Gold	Electrodes	\$1.00 – \$2.00
Chitosan	Suspension	\$0.10 – \$0.30
Glucose Oxidase	Enzyme	\$0.50 – \$1.00
Carbon Nanotubes	Microfluidics	\$0.10 – \$0.30

Total Cost per Device: \$2.30 – \$5.10



COMMERCIALIZATION COST

Phase:

Estimated Cost:

Timeline:

Marketing Preparation

- Branding and strategy development
- Regulatory-approved marketing materials

\$45,000–\$125,000

3–6 months

Product Launch and Initial Marketing

- Product launch events
- Digital marketing campaign
- Key Opinion Leader (KOL) engagement

\$125,000–\$450,000

6–12 months

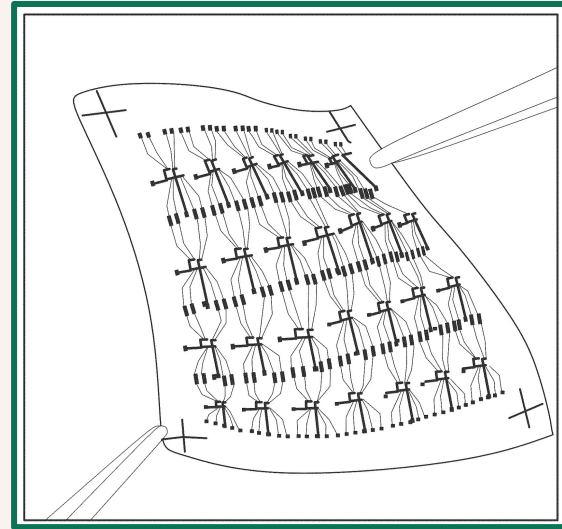
Sustained Marketing (1 Year)

- Advertising in medical journals and platforms
- Customer feedback and marketing campaigns

\$40,000–\$150,000
annually

Ongoing

THANK YOU



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WORK CITED

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DETECTION VIABILITY

According to a research article, “The concentration of *glucose* in human sweat is from **0.06–0.2 mM** and corresponds to **3.3–17.3 mM** in BG”

